

GARINHARTYANG

RESEARCH GROUP

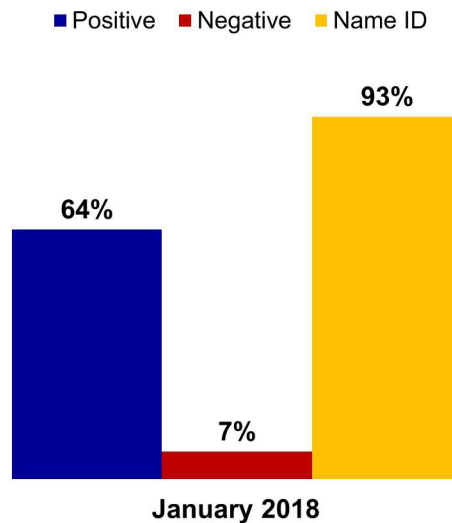
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TO: Interested Parties
FROM: Garin-Hart-Yang Research Group
DATE: January 23, 2018
RE: Recent Survey among Illinois 4th CD Democratic Primary Voters

From January 18 to 21, 2018, Garin-Hart-Yang conducted a survey among a representative sample of 400 likely Democratic primary voters in the 4th CD. This survey, which has a margin of error of ± 5 percentage points, was fully representative of the 4th CD's geographic and ethnic demographics, and included cell phone interviews as well as a significant proportion of Spanish-language interviews. The following presents the survey's key findings:

Chuy Garcia enters the race to succeed incumbent Luis Gutierrez with exceptionally high name recognition and an extremely favorable image that is positive by better than a nine-to-one ratio:

Feelings toward Chuy Garcia



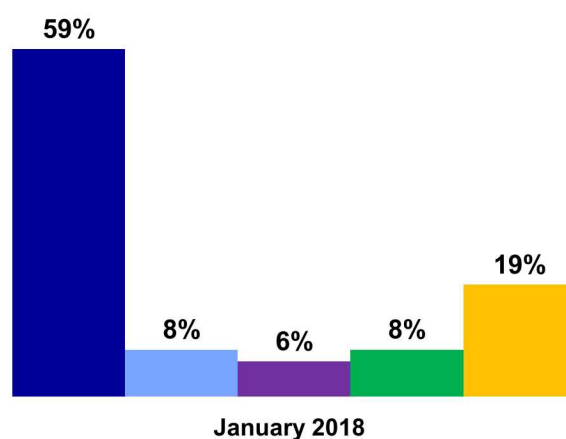
Mr. Garcia's 93% name recognition puts him on par with Congressman Gutierrez (the rare instance where a non-incumbent candidate has the same name ID as the long-time incumbent), and he is significantly better known than his primary opponents. With the primary election less than two months away, Mr. Garcia's

almost-universal name recognition is an important advantage in a district contained in the expensive Chicago media market.

Mr. Garcia is able to translate his strong name recognition and popularity into a dominating position in the initial trial heat for Congress, already garnering three-fifths of the vote, with NONE of his opponents able to break double digits.

Initial Trial Heat for Congress

■ Garcia ■ Moreno ■ Flores ■ Other ■ Undecided



Several key survey results affirm Chuy Garcia's strong standing and the likelihood that he is headed for an overwhelming victory in March.

- First, Mr. Garcia has strong support among white voters (48% Garcia, 9% Sol Flores) and overwhelming support among Hispanic voters (70% Garcia, 7% Proco Joe Moreno).
- Second, sufficient evidence suggests that Mr. Garcia has as good a chance as any of the other candidates to win undecided voters, which is notable because Chuy already has well over a majority of support. His ratings among undecided voters is positive by better than two to one, with nearly 70% of undecided voters finding his background appealing after they hear pro-Garcia information.
- Finally, Mr. Garcia maintains a better than four-to-one lead in the trial heat (45% Garcia, 11% Proco Joe Moreno) after we read several negative criticisms of Mr. Garcia that could be communicated in this campaign. Again, Chuy Garcia leads by 45% to 11% even after we read critical information about him with NOTHING else read to voters (i.e., NO pro-Garcia OR negatives against his opponents). In other words, if the Garcia campaign does NOTHING and allows his opponents to criticize him without any let-up from now until election day (NEITHER scenario is remotely likely), Mr. Garcia would STILL win this race.

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In summary, Chuy Garcia's high name recognition AND popularity among white and Hispanic voters puts him in a dominating position in the primary election with little "oxygen" for any of his primary opponents. Our survey data makes clear that 4th CD Democrats strongly believe that Chuy Garcia is the best person to succeed Congressman Gutierrez.