

CHICAGO CULTURAL PLAN 2012

Create + Collaborate + Innovate



The Department of Cultural Affairs and Special Events launched the Chicago Cultural Plan 2012 to identify opportunities for arts and cultural growth for the city. A comprehensive public engagement campaign with Chicagoans reaffirmed the role of culture in everyday life. The primary goal of the plan is to **create a blueprint for Chicago to elevate its profile as a global capital for creativity, innovation and excellence in the arts.**

The Chicago Cultural Plan 2012: fulfills initiatives identified in Mayor Rahm Emanuel's Transition Plan; realizes the benefit of culture on broad civic goals like economic impact, quality of life, community development and cultural leadership; encourages cultural participation; and strengthens Chicago's cultural sector. The citywide conversations resulted in **over 200 proposed initiatives**, ranging from solutions that can be achieved in the short-term all the way to the grand aspirations that our residents envision for Chicago's cultural future. The plan outlines **10 priorities that will be addressed for the vision of culture in Chicago to be fully realized.**

"ART-FACTS"

Of the nation's 116 million workers, 3.4 percent of all workers are creative, 3.5 percent of workers in Chicago are in the creative industry



\$1 billion in spending by nonprofit arts and culture audiences in Chicago

\$1.2 billion in direct spending by nonprofit arts and culture organizations in Chicago



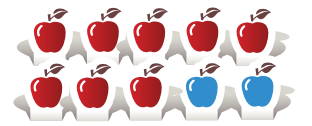
TOTAL ECONOMIC IMPACT

\$2.2 BILLION

60,000 JOBS

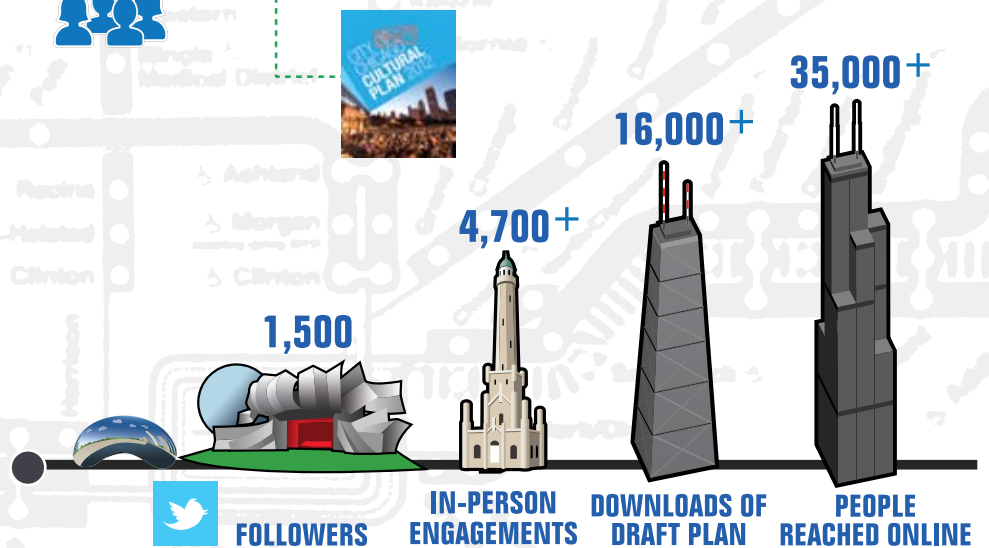
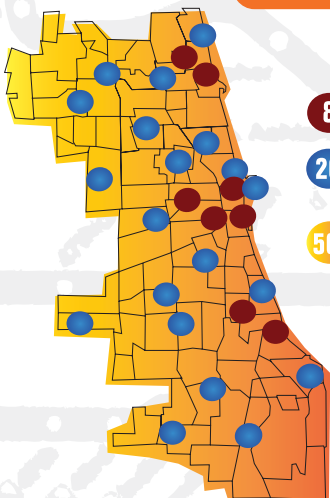


Generates \$1.3 billion in household income to local residents and \$214 million in local and state government revenue annually



8 in 10 Chicago Public Schools have at least one partnership with a community arts organization

THE CITY IS LISTENING!



YOUR CITY. YOUR VISION. YOUR PLAN!



★ 10 PRIORITIES



1. Foster arts education and lifelong learning
2. Attract/retain artists and creative professionals



3. Elevate and expand neighborhood cultural assets
4. Facilitate neighborhood cultural planning



5. Strengthen capacity of cultural sector
6. Optimize City policies and regulations



7. Promote the value and impact of culture
8. Strengthen Chicago as a global cultural destination

9. Foster cultural innovation
10. Integrate culture into daily life

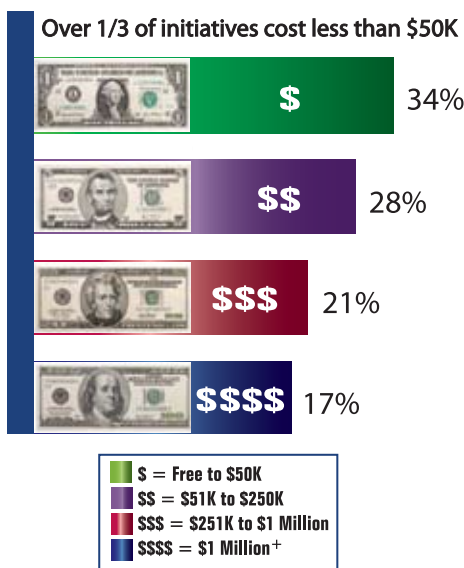


WHAT'S THE WHAT?



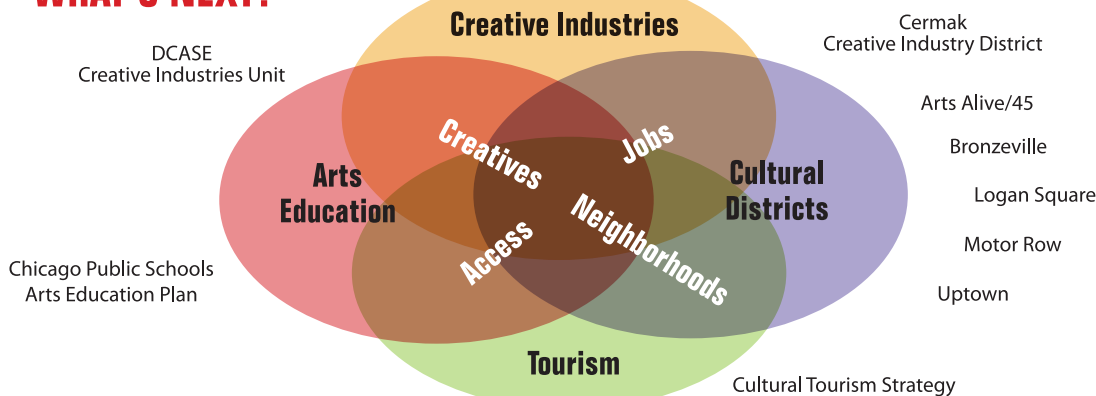
The Chicago Cultural Plan 2012 is a **CALL TO ACTION**. It's about neighborhoods, creatives, jobs, access and much more. Let's make it happen!

WHAT'S THE \$?



■ \$ = Free to \$50K
■ \$\$ = \$51K to \$250K
■ \$\$\$ = \$251K to \$1 Million
■ \$\$\$\$ = \$1 Million+

WHAT'S NEXT?



Sources: Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Chicago, Americans for the Arts; Census Occupational Data, 2000 Census; Choose Chicago; City of Chicago; Ingenuity Incorporated; Lord Cultural Resources